

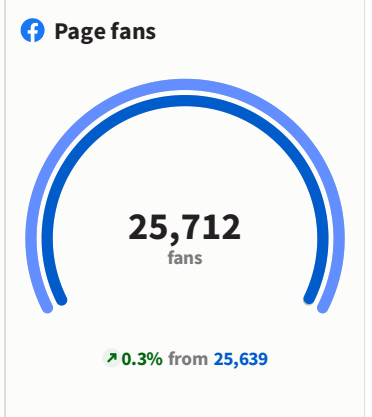
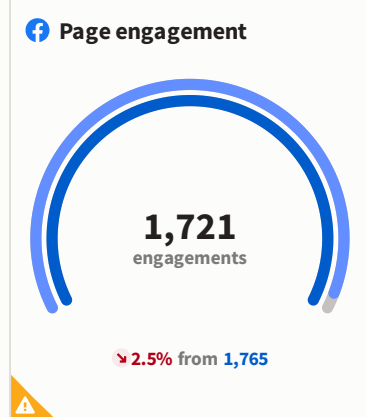
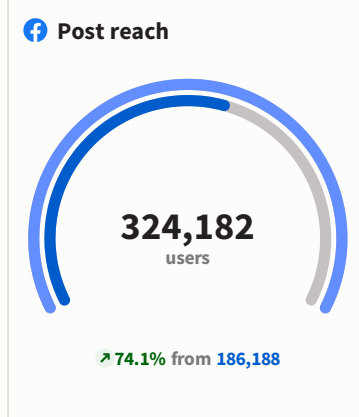
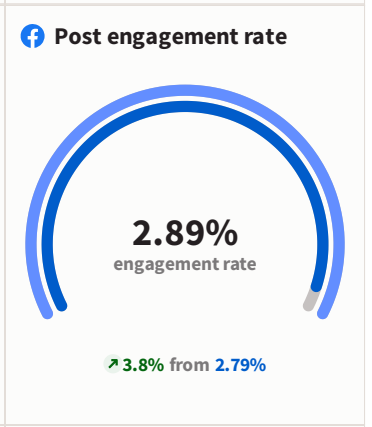
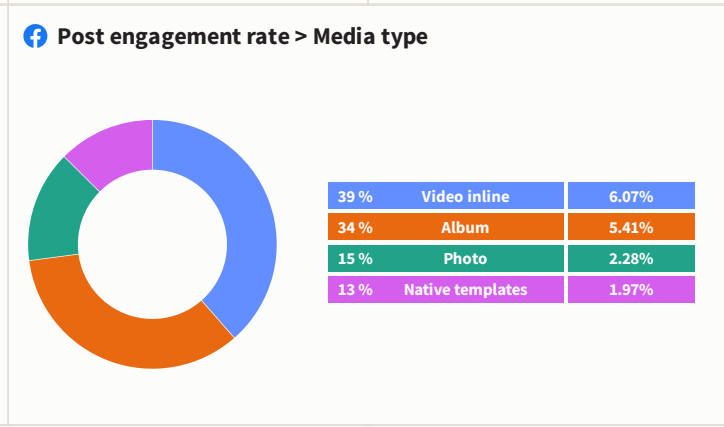
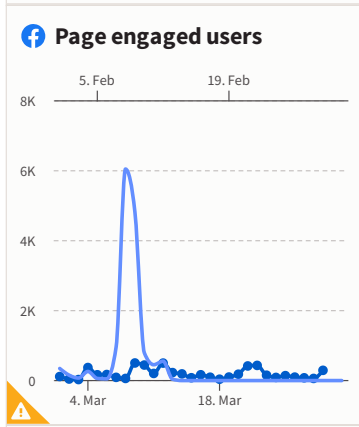


Monthly Report

Comparison between [Mar 01 - Mar 31, 2024](#) and [Feb 01 - Feb 29, 2024](#)

Average post engagem... TikTok Bus... +9.7% 7.68% Instagram ... -33.8% 4.5% Twitter -48.9% 3.36% Facebook ... +3.8% 2.89% LinkedIn Page 0% 0%	Post comments & replies Facebook Page +323% 453 Instagram Busin... +71% 53 TikTok Business +62.5% 13 Twitter 0% 2 LinkedIn Page 0% 0	Post reach Facebo... +74.1% 324,182 Insta... +17.1% 32,196 TikTok Bu... +82.2% 4,141	Post impressions Facebo... +93.7% 333,426 Instagram... +2.9% 26,800 Twitter +78.9% 9,561 TikTok Bu... +87.9% 4,808 LinkedIn Page 0% 0
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Post link clicks Facebook ... +27.3% 1,561 Twitter -12.4% 106	Page & profile reach Facebo... +123% 400,306 Instagram ... +91% 44,472 LinkedIn Page -83.3% 2	Fans & Followers Facebook ... +0.9% 29,250 Twitter -0.1% 11,917 Instagram ... +1.4% 6,233 TikTok Busi... +0.5% 1,758 LinkedIn Page +5.6% 38	Post shares Facebook Pa... +61.1% 398 TikTok Business +767% 52 Twitter +37% 37 Instagram Busi... -4.5% 21 LinkedIn Page 0% 0
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Top posts > Engagement rate

Gloucester's newest night-time leisure attraction to open this Saturday, 9 March! Putt Putt Social Gloucester is launching in the multi-brand activity centre We Do Play in

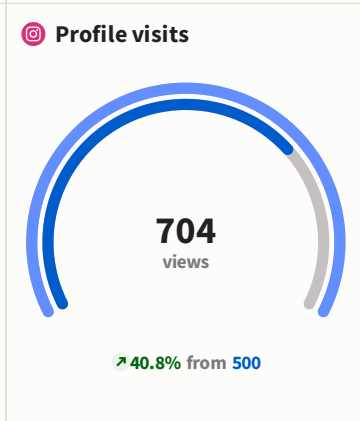
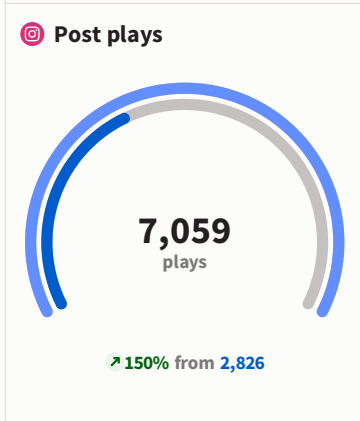
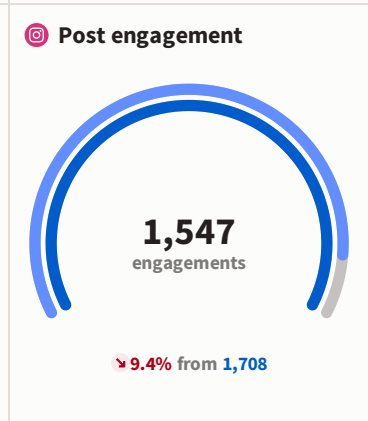
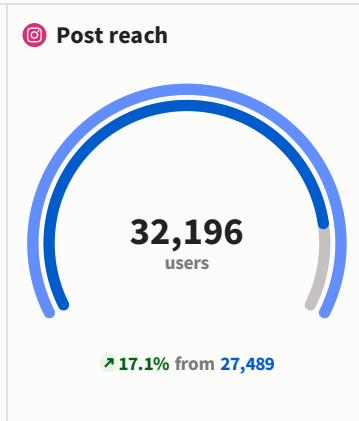
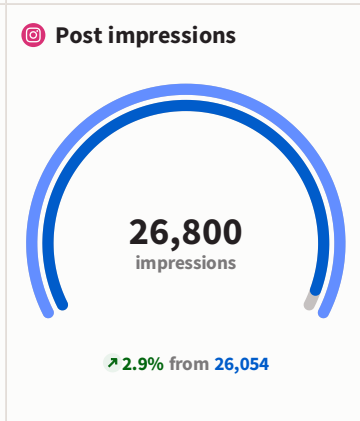
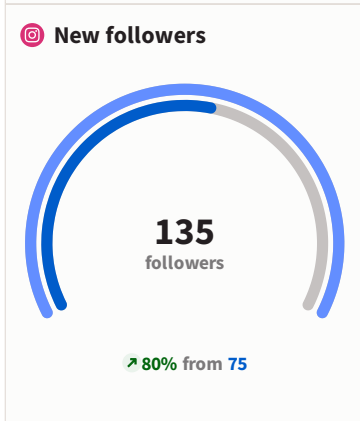
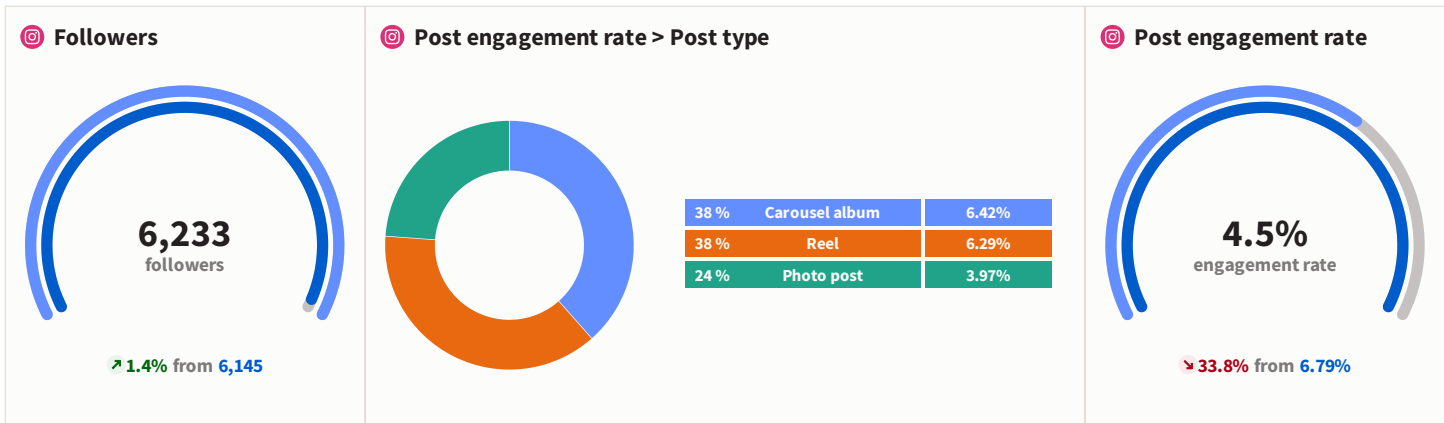
12.37% engagement rate

Tash Frootko's new project starts on the 19 March! Watch High Street Tredworth transform into a spectacular outdoor art gallery as Tash Frootko and her team unleash their paint

10.56% engagement rate

Arcade is here! On Eastgate Street, in a completely dark shipping container, immerse yourself in a choose-your-own-adventure experience like no other. This isn't any ordinary

9.73% engagement rate



Top posts > Engagement rate



visitgloucester
Mar 07, 11:01

Tash Frootko's new project starts on the 19 March! Watch High Street Tredworth transform into a spectacular outdoor art gallery as Tash Frootko and her team unleash their paint

11.62% engagement rate



visitgloucester
Mar 04, 10:01

Happy Monday Gloucester! Here's what's on this week! 📅 Gloucester Storytelling Café at The Folk, 7 March. 🏠 Guided Tour of The Folk of Gloucester, multiple dates. 🍷 Bach: St

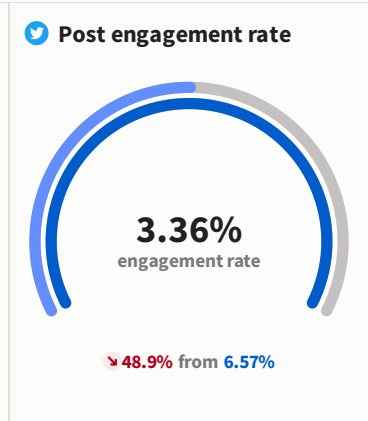
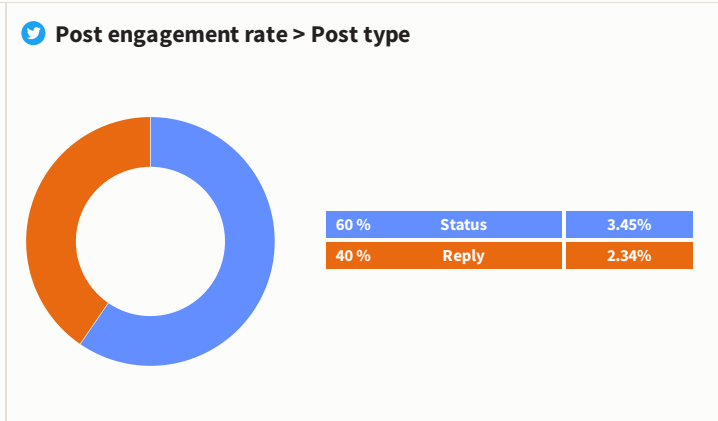
10.16% engagement rate

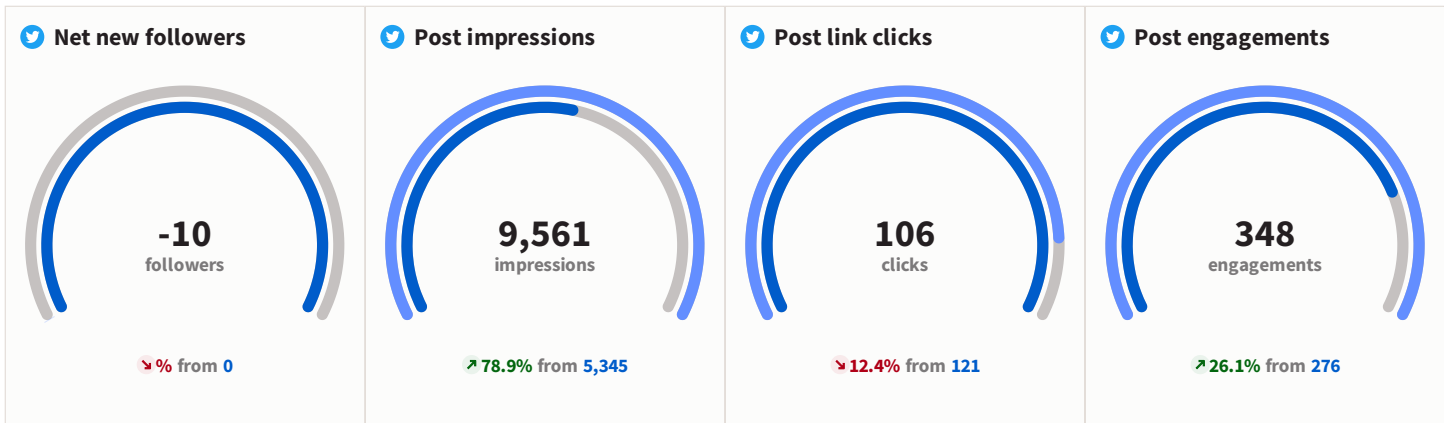


visitgloucester
Mar 27, 10:02

@tashfrootko's new project on High Street Tredworth has begun! Last week we visited her to hear all about it! #visitgloucester #gloucester #gloucestershire

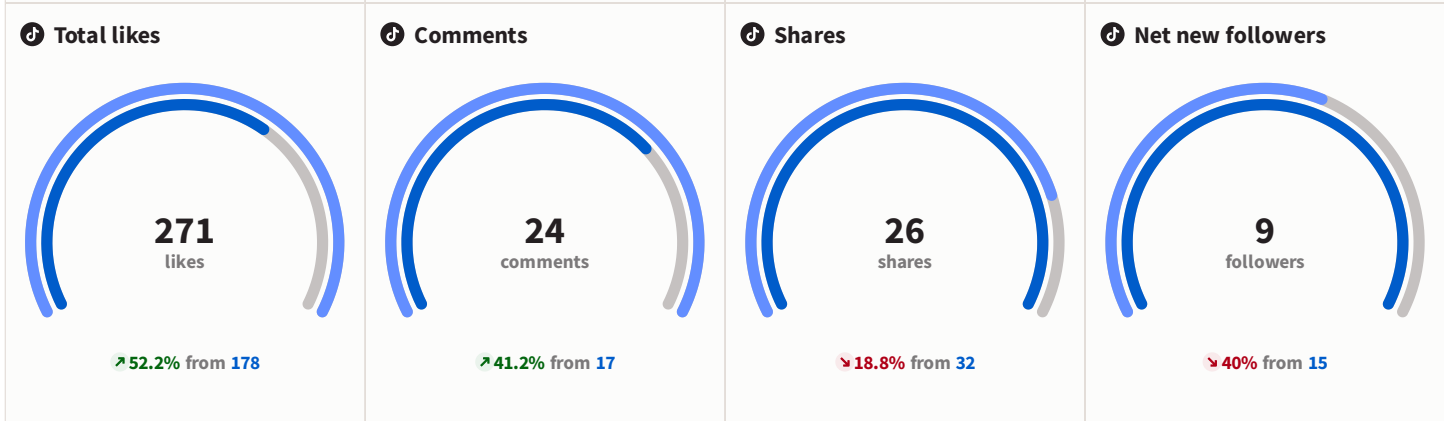
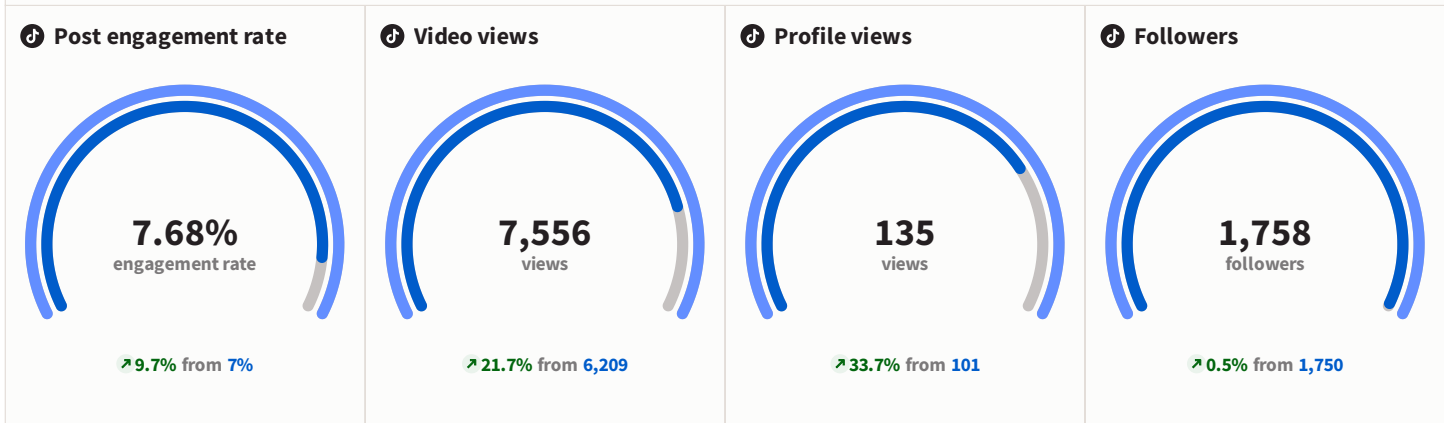
7.84% engagement rate





Top tweets

<p>Spring is nearing here in Gloucester and we have a very busy month for you all to enjoy! We've listed some of this month's highlights over on our blog:</p> <p>11.27% engagement rate</p>	<p>Gloucester's newest night-time leisure attraction to open this Saturday, 9 March! Putt Putt Social is launching in the multi-brand activity centre We Do Play in the former Primark</p> <p>8.12% engagement rate</p>	<p>Chuck Burger Bar opens today at the Gloucester Food Dock! Established in 2012, Chuck grew in popularity at its residences in London hotspots. Now they are bringing a</p> <p>7.92% engagement rate</p>
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Top posts > Engagement rate

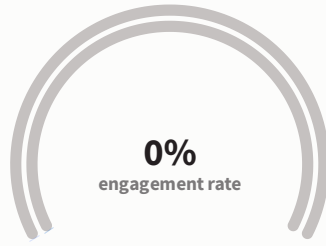
<p>11.86% engagement rate</p>	<p>5.77% engagement rate</p>	<p>5.41% engagement rate</p>
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in Followers



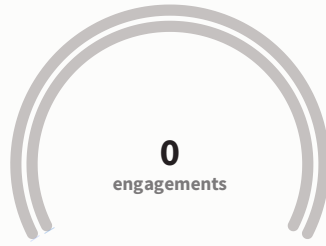
↗ 5.6% from 36

in Post engagement rate



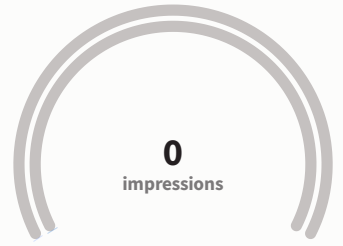
0% from 0%

in Page engagement



0% from 0

in Post impressions



0% from 0

in Top posts

i
No data

Report sources

Analytics

Instagram Business

 visitgloucester


Facebook Pages

 Gloucester

LinkedIn Pages

 Visit Gloucester


TikTok

 visit_gloucester

Twitter

 @VisitGloucester

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.